

Calculating Return on Investment

Adapted from Points of Light Return on Investment



Calculate the Value of Volunteer Contributions	<p>Number of volunteer hours times dollar value of volunteer contributions</p> <p>_____ hours X \$ _____ = \$ _____</p>																																				
Calculate the Total Investment (the cost of direct program expenses)	<table border="1"> <thead> <tr style="background-color: #e0e0e0;"> <th>Budget Line Item</th> <th>Amount</th> </tr> </thead> <tbody> <tr><td>Personnel (salaries, benefits, payroll tax)</td><td>\$</td></tr> <tr><td>Equipment</td><td>\$</td></tr> <tr><td>Evaluation</td><td>\$</td></tr> <tr><td>Insurance</td><td>\$</td></tr> <tr><td>Maintenance</td><td>\$</td></tr> <tr><td>Marketing</td><td>\$</td></tr> <tr><td>Office supplies</td><td>\$</td></tr> <tr><td>Postage & delivery</td><td>\$</td></tr> <tr><td>Printing & copying</td><td>\$</td></tr> <tr><td>Professional development</td><td>\$</td></tr> <tr><td>Professional services</td><td>\$</td></tr> <tr><td>Recognition</td><td>\$</td></tr> <tr><td>Rent & utilities</td><td>\$</td></tr> <tr><td>Telecommunications</td><td>\$</td></tr> <tr><td>Training</td><td>\$</td></tr> <tr><td>Travel</td><td>\$</td></tr> <tr><td>Total Direct Program Expense</td><td>\$</td></tr> </tbody> </table>	Budget Line Item	Amount	Personnel (salaries, benefits, payroll tax)	\$	Equipment	\$	Evaluation	\$	Insurance	\$	Maintenance	\$	Marketing	\$	Office supplies	\$	Postage & delivery	\$	Printing & copying	\$	Professional development	\$	Professional services	\$	Recognition	\$	Rent & utilities	\$	Telecommunications	\$	Training	\$	Travel	\$	Total Direct Program Expense	\$
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